


## Group Code of Ethics



**Aim 1: Foster a trusting relationship with our clients, based on consideration, transparency and innovation**

- > Action 1.2: Raise managers' awareness of business ethics issues

 **Entity:** Bouygues Group

 **Operational Unit:** All

## Overview of the initiative

- > **Objective:** To raise employee awareness of professional ethics.

- > **Description:**



Distributed from 3 November 2006, the Group ethics code is available to all employees.

In this ethics code, Bouygues reaffirms the basic values that it aims to respect, taking into account its responsibilities towards its customers, employees, shareholders, public and private partners as well as civil society as a whole.


Published in French and in 14 other languages, it reminds each employee to respect professional ethics, set out in the form of "action principles" to serve as a behavioural model for each employee, in all situations and in every country.

These action principles are not only drawn from moral considerations or legal rules. They are not just a general reminder of the requirements for respecting the law. They aim to promote exemplary professional behaviour in all situations.

 **Partner(s):** Not given

 **Launch date:** November 2006

 **Cost of the initiative:** Not given

 **Indicator(s):** Not given