

"Blue Site" In-House Quality Label



Focus 4: Developing our employees' skills and promoting equality

- > Action 4.8: Encouraging employee involvement in the sustainable development policy

 **Entity:** Bouygues Entreprises France-Europe

 **Operational units:** All

Overview of the Initiative

- > **Objective:** To comply with Quality, Safety and Environment criteria on project sites.

- > **Description:**





The "Blue Site" quality label is recognition of exemplary project sites in terms of their compliance with Quality, Safety and Environment criteria.


A grid of criteria to be complied with by all Bouygues Entreprises France-Europe divisions was devised at the beginning of 2007. It includes 14 items applicable to production by our own employees or subcontractors working on the project site (see attached grid).

If the site meets at least 80% of the criteria, the CEO presents the blue flag to the site manager and it will be flown in the presence of the *compagnons* (apprentices) and those involved in the operation.

At Bouygues Entreprises France-Europe, the sites which comply with these rules can apply for the "Blue Site" in-house quality label. 128 sites were awarded this quality label in 2006.

 **Partners:** Not given

 **Start date:** 2005 -2007

 **Indicator:** Over 150 sites in France, Switzerland and the UK were awarded the quality label in 2006