

Partnership agreement with EPI De

 **Aim 7: Participate in the economic and social life of the regions where we operate**

Action 7.1: Establish partnerships with associations and sports clubs that promote education and reintegration for young

 **Entity:** Bouygues Construction SA

 **Operational Unit:** /

Presentation of the activity

- > **Objective:** Participate in the integration of young people from the suburbs and train them in construction trades.
- > **Description:**



On 28 January 2008, Bouygues Construction signed a partnership and sponsorship agreement with the *Etablissement Public d'Insertion de la Défense* (EPI De), in the presence of Christine Lagarde, Minister for Economy Finance and Employment, and Christine Boutin, minister for Housing and Urban Affairs.

This agreement arose from a common desire to come to the assistance of young people in difficulty. Unable to follow the usual training routes or find a job, they find in the EPI De and within the firm the framework necessary to follow a suitable teaching program aimed at promoting their social and professional integration and giving them prospects for the future.

Bearing in mind its high recruiting requirements in 2008 (4500 staff in France, including 1500 journeymen) and its prospects, Bouygues Construction wanted to establish a strong and lasting link with EPI De to help those young volunteers. Moreover, the signing of this agreement also illustrates the role Bouygues Construction wants to fulfil in society, in keeping with its policy of sustainable development.


So the Group undertakes to welcome young people who are in difficulty, whatever their qualifications, offering them courses and training within its apprenticeship centre (CFA Gustave Eiffel). A wide range of trades will be on offer to them within the activities of building, public works and electricity/maintenance (For example: form worker, mason, electrician, plant operator...). For François Jacquel, central director of Human Resources at Bouygues Construction and signatory of this partnership, "*these experiences are a real*


springboard to employment and so will give these young people the chance to be taken on long-term at Bouygues Construction and progress within the operational teams."

At the same time, the Group undertakes to support some of the sponsorship projects run by EPIDe. Bouygues Construction has also already donated computing and sports equipment to EPIDe with a view to providing equipment for some of its centres.

Created in August 2005 by the Ministry of Defence and the Ministry of Employment and Social Cohesion, EPIDe (Établissement Public de l'Insertion pour la Défense) has the mission of offering young adults aged between 18 and 21, with learning difficulties, a teaching programme aimed at promoting their social and professional integration.

 **Partner:** EPIDe

 **Start date:** NC

 **Indicator:** Number of young people placed on courses