



## The Pro Academy



### **Aim 4: Develop our employees' skills and promote equal opportunity**

- > Action 4.2: Design individual training plans

 **Entity:** Bouygues Entreprises France-Europe

 **Operational units:** All

## Overview of the Initiative

- > **Objective:** To organise training sessions to reinforce the professionalism of Bouygues Entreprises France-Europe employees.

- > **Description:**



Founded by Bouygues Entreprises France-Europe, the Pro Academy has two streams: The Campus and the Parcours Pro.


The Campus Commerce, Maîtrise & Travaux (business, MOA and works) is intended for the targeted groups of business owners, work site foremen and supervisors. They are integration based, providing employees with the reflexes needed to master their trade.

The Parcours Pro (experience) was designed especially for the Pro Academy and is destined for all works, technical, business and MOE employees. It is designed to reinforce and develop knowledge in the areas of techniques, security, legal and business. Nearly 1,700 trainees received training in 2007.

This wide choice of training aims at reinforcing the professionalism of Bouygues Entreprises France-Europe employees. The training sessions are led by a network of internal trainers.

 **Potential partner(s):** Not given

 **Start date:** April 2007

 **Indicator:** 1,700 trainees in 2007