


Bouygues Construction invests in parenting



Aim 4: Develop our employees' skills and promote equal opportunity

- > Action 4.1: Design action plans at every entity to enhance attractiveness

 **Entity:** Bouygues Construction

Overview of the Initiative

- > **Objective:** to support the private–professional life balance of employees and improve the management of parenting.

- > **Description:**



It is in partnership with 30 companies and associations that Bouygues Construction is committed to supporting employees' private-professional life balance and improving parenting by signing a Parenting Charter on 11 April 2008. [*"To find job satisfaction, you also have to find balance in your personal life. This goal can only be achieved if everyone accepts the rights and duties of others"*] explains François Jacquel, Director of Human Resources at Bouygues Construction.


The aim of the Charter, initiated by L'Oreal and SOS Préma, is to improve the image of parenting in the workplace, create an environment beneficial to both working parents and pregnant women, and respect the principle of anti-discrimination in the career development of working parents.

A Workplace Parenting Observatory will help the companies who signed the agreement to keep their commitments. It will be managed by the Human Resources consultancy, HR Valley, who helped draw up the Charter.

Possible partner(s): Not given

 **Start date:** April 2008

 **Cost of the initiative:** Not given

 **Indicator(s):** Not given