

CAMPUS INNOVATION 2014



PROGRAMME OF ROUNDTABLE DISCUSSIONS AND SPEAKERS

chaired by Mathieu Vidard and Denis Cheissoux

INNOVATE! 2 PM - 3 PM

CONSTRUCTION ON THE MOVE

Speakers alongside Christophe Moreau, Director of Bouygues Construction's business modernisation project:

Bertrand Delcambre, France's ambassador for digital technology in the construction sector,
André Le Bihan, Director of Building technologies for the Infrastructure & Cities sector, Siemens France,
Nicolas Michelin, Architect and urban planner,
François Pelissier, Chairman of Techniwood – President of the Meurthe-et-Moselle Chamber of Commerce and Industry.

INFRASTRUCTURE – SPOTLIGHT ON THE GREATER PARIS PROJECT

Speakers alongside Bertrand Burtschell, Bouygues Travaux Publics' Director of major works, France:

Gérard Chérel, Programme director at the Société du Grand Paris,
Rémi Feredj, Director of property, procurement and logistics at the RATP,
Guy Laurent, Director admixtures for concrete & industrial flooring, BASF, France,
Ralf Winterling, Head of Projects at REHAU, Germany.

DARE! 3:30 PM - 4:30 PM

BUILDING AND HOUSING BLOCK PERFORMANCE

Speakers alongside Philippe Van de Maele, Head of innovation and sustainable construction at Bouygues Construction:

Patrick Criqui, Director of research at the CNRS - Director of the EDDEN laboratory,
Stéphane Dambrine, Managing director of Paris Habitat-OPH – AURIF President,
Yves Dieulesaint, Director of CSR at Gecina,
Philippe Fixel, Vice president of IPD,
Jérôme Gatier, Director of the sustainable construction plan,
Roland Stulz, Executive director of Novatlantis, Switzerland.

NEW FUNDING METHODS

Speakers alongside Pascal Grangé, Deputy CEO at Bouygues Construction:

Thierry Déau, Chairman of Meridiam infrastructure's investment fund,
Pierre Debray, Member of the executive committee, Global head of asset and international trade finance at Natixis,
Henry Marty-Gauquié, Director of connections with international organisations, the EIB group's representative in Paris,
Werner Von Guineau, Chief Executive of InfraRed capital partners, UK,
Deborah Zurkow, Managing Director – Head of Infrastructure Debt of Allianz global investors, UK.

LISTEN! 5 PM - 6 PM

THE FUNCTIONAL BUILDINGS OF THE FUTURE

Speakers alongside Jean-Philippe Trin, Chairman and CEO of Bouygues Energies & Services:

Sophie Béjean, President of the National strategic committee for further education,
Campbell Middleton, Professor of Construction Engineering - Department of Engineering,
Frédéric Valletoux, Mayor of Fontainebleau – President of the French Hospital Federation,
David Yana, Director of Human Resources for France at Google.

THE HOUSES OF THE FUTURE

Speakers alongside François Terrier, Assistant General Manager of Habitat Social:

Pascal Chazal, Consultant – Founder of Ossabois,
Étienne Crépon, Chairman of the CSTB (Centre for scientific and technical building studies),
Yves Laffoucrière, managing director of the property group 3F,
Denis Valode, Architect at Valode & Pistre.

SHARE! 6 PM

CLOSING CONFERENCE: FOR A SUSTAINABLE AND CONNECTED CITY

Alongside Yves Gabriel, Chairman and CEO of Bouygues Construction, elected representatives and managers of major companies will share their vision of the cities of the future with us.

Patrick Braouezec, President of the Plaine Commune urban community,
Gérald Cretegnny, Mayor of Gland, Switzerland,
Julien Damon, Sociologist, associate professor on the urban planning master's degree at Sciences-Po,
Edouard Philippe, Mayor of Le Havre – Député of Seine-Maritime,
Bernard Reichen, Architect and urban planner at Reichen et Robert & Associés,
Luc Rémont, Chairman of Schneider Electric France,
André Rossinot, President of the Greater Nancy urban community.

CONCLUSION

Myriam El Khomri, Minister of State for Urban Policy, attached to the Minister of Urban Affairs, Youth and Sport*.

* Pending confirmation