

# Press release

Monday, 1 June 2015

## **BOUYGUES CONSTRUCTION STANDARDISES THE BRANDING OF ITS BUILDING-SPECIALISED FRENCH REGIONAL SUBSIDIARIES**

Bouygues Construction's building subsidiaries in the French regions have standardised their names. In northern and eastern France, Norpac and Pertuy Construction have merged and become Bouygues Bâtiment Nord-Est. In the west, Quille Construction is now named Bouygues Bâtiment Grand Ouest. In central and south-western France, DV Construction is now named Bouygues Bâtiment Centre Sud-Ouest. In south-eastern France, GFC Construction will now be known as Bouygues Bâtiment Sud-Est. Finally, in the French Antilles and French Guiana, GTC Construction has become Bouygues Bâtiment Outre-Mer.

Pascal Minault, CEO of Bouygues Entreprises France-Europe, said: "By standardising our company names, we are emphasising our desire to bring the vast know-how of a major Group to our customers while maintaining a relationship of proximity with them."

Bouygues Construction's building subsidiaries operating in France (excluding the Paris region) and adjacent European countries employ more than 5,000 people and recorded €2.2 billion of sales in 2014\*. Established in their regions for several decades, they make a contribution to the dynamic profile of the local economic and social fabric and work in partnerships with a large number of SMEs.

The new naming system also illustrates the synergies and pooling of resources among Bouygues Construction's building subsidiaries. Together, these businesses can take charge of the largest and most complex projects, benefiting from the support of networks of competence specialising in healthcare, prisons, universities, industry, etc., acknowledged in-house experts and an extensive network of partners, suppliers and subcontractors.

They are associated in the progress being made in Research & Development by Bouygues Construction in the areas of digital modelling and sustainable construction.

They are particularly noted for their commitment to health and safety on construction sites, which is their top priority, as well as their determined fight against illegal labour.

*\* Bouygues Entreprises France-Europe consists of Pertuy Construction, GFC Construction, DV Construction, GTC Construction (French Antilles), Quille Construction, Norpac, Bouygues Belgium (Belgium), Losinger Marazzi (Switzerland), Richelmi (Monaco) and Acieroid (Spain), along with the Cirmad property development network.*

### Press contacts

Mathieu Carré (+33) 1 3060 6639 - m.carre@bouygues-construction.com  
Fabienne Bouloc (+33) 1 3060 2805 - f.bouloc@bouygues-construction.com

As a global player in construction and services, Bouygues Construction designs, builds and operates buildings and structures which improve the quality of people's living and working environment: public and private buildings, transport infrastructures and energy and communications networks. A leader in sustainable construction, the Group and its 53,500 employees have a long-term commitment to helping their customers shape a better life. In 2014, Bouygues Construction generated sales of €11.7 billion.



Shaping a **Better Life**