

# TERRE PLURIELLE, THE BOUYGUES CONSTRUCTION CORPORATE FOUNDATION, HAS SUPPORTED OVER SIXTY PROJECTS IN TWO YEARS

Terre Plurielle, the Bouygues Construction corporate foundation, was set up in July 2009, and it has already supported more than sixty projects in fifteen countries. The foundation exclusively finances projects sponsored by Group employees and which are strongly established in a given territory. This encourages teams to buy into the identification and follow-up of projects.

Terre Plurielle provides financial support for projects in four areas:

- Healthcare, to promote public health (hygiene, access to treatment, life in hospital, etc.).
- **Disability**, to improve living conditions and facilitating access to education, employment, services and leisure activities for people with disabilities.
- Education, to facilitate access to knowledge and study for disadvantaged young people.
- **Employment opportunities,** to support companies and other organisations working to provide access to work and vocational training for disadvantaged people.

Examples of projects supported by the foundation in France include the creation of a communitysupported "Jardin de Cocagne" ("garden of plenty") in the Haute Borne scientific park in Villeneuve d'Ascq. Sponsored by employees of Norpac (the Bouygues Construction subsidiary operating in the North of France), is an organic market garden business that employs unemployed people and young people and helps prepare them for the world of work. Produce from the garden is sold directly to members of the organisation. Terre Plurielle was one of the first foundations to support the project, helping to finance a greenhouse in 2010 and a hangar in 2011.

Outside France, Terre Plurielle has participated in funding the "Respect Programme" in Portsmouth, in southern England. In this programme, which is supported by employees of Warings (on of Bouygues Construction's British subsidiaries), young people from disadvantaged backgrounds are given responsibility for looking after young people with disabilities, thereby earning them the respect and recognition of others. Thanks to funding from Terre Plurielle, it has been possible to hire a project leader to supervise this innovative social inclusion scheme.

The budget allocated to Terre Plurielle totals €1.5 million over five years. The finance attributed to each project is approximately €10,000 on average.

The corporate foundation was established in accordance with Actitudes, the Bouygues Construction Sustainable Development policy, which has been in existence since 2007. It promotes the Group's commitment to the social and economic fabric of the territories in which it operates.



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Bouygues Construction is a global leader with top-ranking positions in the building, civil works, energy and services. It combines the power of a large group with the responsiveness of a network of local companies which deliver innovative solutions for the financing, design, construction, operation and maintenance of buildings and infrastructure. Bouygues Construction employs 54,000 people in 60 countries and generated sales of 9.2 billion euros in 2010. Appendix: Other examples of projects receiving support from Terre Plurielle

### Mentoring disadvantaged young people in Nanterre and St Denis

At the initiative of employees of Bouygues Bâtiment International and Bouygues Bâtiment Ile-de-France, Terre Plurielle supported Proxité, an organisation that enables young people from disadvantaged neighbourhoods to be individually mentored by adult volunteers drawn from the world of business. Terre Plurielle has helped subsidise the hiring of two full-time managers and investment in teaching resources and IT and communications equipment for the Nanterre and St Denis centres, in the outskirts of Paris. Several employees have taken part personally in the project, committing themselves to mentoring young people in difficulty.

## Equipping a playroom on a children's cancer ward in Clermont-Ferrand

Terre Plurielle supported the charity Acte Auvergne, sponsored by an employee of GFC Construction (a Bouygues Construction subsidiary operating in south-eastern France). The association seeks to improve hospital conditions for children suffering from cancer and to provide support for their parents. A grant from the Bouygues Construction foundation made it possible to fit out a playroom on the children's ward in the D'Estaing Hospital in Clermont-Ferrand.

## Construction of a social centre for underprivileged children in Vietnam

On two occasions, Terre Plurielle has contributed to financing the construction of social centre in Vietnam, at the instigation of employees of Bouygues Travaux Publics, Bouygues Bâtiment International and VSL (a Bouygues Construction subsidiary specialised in post-tensioning systems for engineering structures and buildings). The social centre provides a welcome for underprivileged children. In France, it receives support from the Association pour les Enfants des Rizières (Children of the Paddy Fields), a charity founded in 2003 by adoptive parents.

#### Access to healthcare for Mali children

Terre Plurielle helped finance Pesinet, a not-for-profit organisation in Mali, at the suggestion of an employee of Elan (a subsidiary of Bouygues Bâtiment Ile-de-France). It provides early detection and treatment of diseases in a country where child mortality is high. In return for a small monthly fee, agents visit families once a week to examine the children. Sick children can then see a doctor and have access to medicines at low cost. Several employees of DTP Terrassement (a subsidiary of Bouygues Construction specialising in earthworks) have become involved in this project on a personal level.

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