



# SOLIDARITY

## ACTING IN SOLIDARITY WITH LOCAL COMMUNITIES

Responsible  
*and committed!*

Continuing a long tradition of social commitment, Bouygues Construction has for many years invested in those countries, regions and cities where the Group operates, helping communities and integrating as effectively as possible into the local fabric.

Beyond its role as a constructor, Bouygues Construction aims to be a good corporate citizen, and is committed to the territories within which it operates. This commitment is reflected in a range of community actions in 4 major areas:

- Health,
- Education,
- Local access to employment and the use of regional supplies,
- Response to emergencies or natural disasters.

Ranging from initiatives taken at site level to Group-level partnerships with international NGOs, possible actions are many and varied, and include the donation of formwork to build a skate park, fundraising, the donation of clothing, tutoring, skills sponsorship, financing higher education, solidarity leave, and reconstruction.



### AMBITION 2020

100 %

of our entities  
to set up  
a partnership  
with civil society  
to promote education,  
health, insertion,  
and response to  
emergency situations



*"Since its launch in 2008, our Terre Plurielle corporate foundation has showcased the tremendous energy and solidarity of our employees. Thanks to their role as project sponsors, we have been able to take concrete action and reach out to local communities in over 32 countries where we operate. Through our projects we have also been able to forge even stronger links with our local partners and participate in the skills development of our teams".*

#### Stéphane Vallée

Director of Human Resources, Bouygues Energies et Services,  
Director of the Terre Plurielle Corporate Foundation

444



## OUR ACHIEVEMENTS

partnerships were set up in 2018 with NGOs promoting education, health, insertion, and response to emergency situations

3.2

million euros of investment in financial sponsorship in 2018

### JARDINS DE COCAGNE

Terre Plurielle, has been providing support to the Réseau Cocagne association since 2010. These organic market gardens aim to promote social integration by welcoming women and men in situations of precarity, helping them find a job and (re) build a personal and professional project.

There are two aspects to this support. The first of these consists of financial support for the building of greenhouses and a shed in the Jardin de Cocagne in Villeneuve-d'Ascq, as well as the purchase of a tractor and the salary of an administrative assistant in Le Thou in Charente-Maritime. The second aspect consists of providing human support in the form of skills sponsorship. Four master craftsmen and a site manager built the foundations and concrete beams for the shed, while the Human Resources department gave advice on recruiting people to work in the Villeneuve-d'Ascq garden.



### EMERGENCY REBUILDING

In 2018, Terre Plurielle, the Bouygues Construction foundation, provided support for a fellow foundation, Architectes de l'Urgence, which comes to the aid of people impacted by natural, technological or conflict-related disasters. Terre Plurielle took part in the renovation work of a primary school for 510 pupils in Madagascar. 7 classrooms, the outside toilets, the library and the head teacher's office were all rehabilitated.



## OUR SOLUTIONS

### TERRE PLURIELLE

Since 2008, the Terre Plurielle Foundation has provided support for 259 solidarity projects promoting access to education, employment and healthcare. 314 Bouygues Construction Group employees both in France and abroad have been involved in these projects. 194 NGOs in over 32 countries benefit from support.



### TERRE D'AVENIR

"Without good training, access to employment becomes more difficult, even impossible." In order to meet this challenge, the Foundation has launched the Terre d'Avenir scheme, which encourages volunteer employees to get involved in education- and employment-related actions: mentoring, coaching, insertion sponsorship, etc.

A partnership has been signed with the Entraide Scolaire Amicale NGO, which invites volunteers to provide help at home for children with learning difficulties.

Since 2016, over 30 employees have come forward to help.

