Shared innovation… how new ideas are born

Our most valuable asset: more than 50,000 men and women who are committed to our customers

Bouygues Construction is constantly working to cultivate internal and external partnerships. This results in a totally shared way of innovating that inspires Bouygues Construction’s men and women, customers, partners and stakeholders at every stage of the value chain of construction. BIM in use at the very heart of construction sites, Lean Management developed across the whole company, an open innovation policy and the multi-local proximity of the “country” locations close to customers all testify to the effectiveness of the drive for innovation of a responsible and committed group.
Increasing urbanisation and environmental issues are creating ever greater construction needs. A range of challenges – eco-design, BIM, sustainable cities, smart infrastructure and homes, energy efficiency – constantly redefine the know-how that we have to draw on. As a global player, Bouygues Construction seizes the opportunities provided by technological advances to constantly modernise its businesses. Its expertise over the entire value chain of the construction sector enables it to furnish its customers with increasingly competitive solutions for mounting and successfully concluding the most complex projects.